

 oysterlink

OYSTERLINK MEDIA KIT

Platform for Restaurant & Hospitality
Jobs & Networking

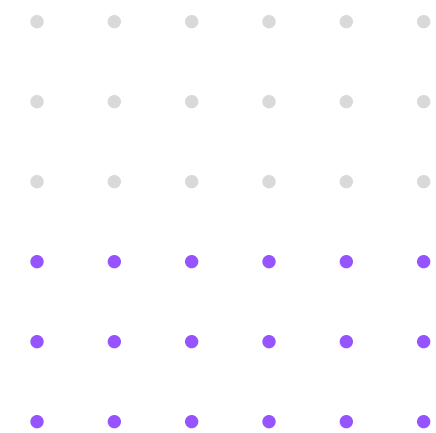


2024

2 PLATFORM FOR RESTAURANT & HOSPITALITY JOBS & NETWORKING



Top paying jobs by position, location & experience



Market insights, tips and **real-time data** to help businesses & candidates stay ahead



Expert guidance and exclusive **interviews** with industry leaders



3 OYSTERLINK WEBSITE NUMBERS

- ✓ OysterLink, launched in March 2024, generates over 150,000 monthly viewers.
- ✓ On target to hitting 500,000 monthly visitors by January 2025.
- ✓ All resources and activities are free of charge with no logins required.

SITE SECTIONS:



Job listings

In restaurants, valet services, cruise lines, hotels, catering, and more



Career overviews & whitepapers

with professional guides and the latest trends



Interviews

with industry leaders



Paycheck calculators

for hourly, weekly, and monthly rates



Federal and State Labor Law recaps

4 MEDIA COLLABORATION OPPORTUNITIES



Up-to-date industry trends and data for accurate reporting



Real-life case studies and success stories



Access to industry leaders and exclusive interviews



5

BRAND GUIDELINES

Logo, proper examples of usage, colors

Master Logo & Minimum Size

Our master logo is a visual representation of our brand. To strengthen brand recognition, it should be prominently and consistently featured. Always use the logo in its full-color version for maximum impact.

When our master logo needs to be reproduced at smaller sizes, the minimum recommended size ensures legibility.



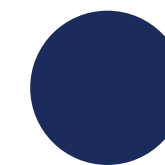
Inverse colors



Master logo



Hex #8842DC
RGB 136 66 220



Hex #1B2C5C
RGB 27 44 92

Logo colors



Recommended minimum size
Print: 2.0 in / 50mm
Digital: 300px



Minimum size
Print: 1.5 in / 38mm
Digital: 225px

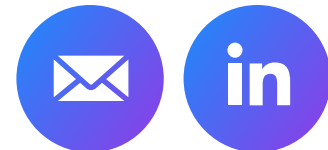
Logo print/screen minimum size

6 TEAM MEMBERS



Gabriel Shaoolian

CEO & FOUNDER



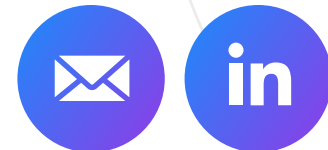
Anastasia Demidova

PR REP



Milos Eric

GENERAL MANAGER



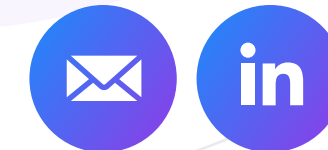
Adnana Pidro

MARKETING DIRECTOR



Ilija Cvetanovski

DIRECTOR B2C





CONTACT INFORMATION

We are eager to hear your stories and share our own!

Please reach out to:

press@oysterlink.com